

## **Licensing Sub-Committee**

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# LICENSING SUB-COMMITTEE

# REPORT

26 January 2012

**Subject Heading:**

New Premises Licence application for Play Football Ltd King George Playing Field Eastern Avenue West.

**Report Author and contact details:**

Paul Campbell – Licensing Officer  
01708 432777  
[licensing@havering.gov.uk](mailto:licensing@havering.gov.uk)

This application for a premises licence is made by Play Football Ltd under section 17 of the Licensing Act 2003. The application was received by Havering’s Licensing Authority on 14<sup>th</sup> December 2011.

**Geographical description of the area and description of the building**

The premises are not yet built and its exact location on St Georges Playing Fields is not clear in this application. On making enquiries I was told that the build was to be next to the tennis courts. The plans submitted to Havering’s planning section show the clubhouse to be to the west of the bowling green. (plan attached)

The new building will be located adjacent and to the north side of the Eastern Avenue West, about 250 metres east of Mawney Road. The premises has residential properties to the west industrial areas to the south and east with the playing fields to the north.

Public transport links to the area are limited

A map of the area is attached to assist the committee.

**Details of the application**

<b>Recorded Music</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Friday and Saturday	10:00hrs	00:00hrs

<b>Late Night Refreshment</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Friday and Saturday	23:00hrs	00:00hrs

<b>Supply of Alcohol</b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>
Monday to Thursday	11:00hrs	23:00hrs
Friday and Saturday	11:00hrs	00:00hrs
Sunday	12:00hrs	22:30hrs

**Seasonal variations & Non-standard timings**

There are no seasonal variations or non-standard timings applied for in this application.

**Comments and observations on the application**

The applicant acted in accordance with premises licence regulations 25 and 26 relating to the advertising of the application. The required newspaper advertisement was installed in the Romford Recorder on Friday 16<sup>th</sup> December 2011.

**Summary**

There were sixteen (16) valid representations against this application from interested parties.

There was one (1) representations against this application from responsible authorities (Metropolitan Police).

**Details of representations**

Valid representations may only address the following licensing objectives:

The prevention of crime and disorder  
The prevention of public nuisance  
The protection of children from harm  
Public safety

**Interested parties' representations**

The representations from interested parties address many of the licensing objectives but fall mainly under the heading of the prevention of public nuisance.

**Responsible Authorities' representations**

The Metropolitan Police representation states that they feel that the applicant has not satisfactorily addressed the licensing objectives. Detail substance of responsible authorities' representations.

There were no representations from the following responsible authorities:

Public Health  
The London Fire and Emergency Planning Authority  
The Health & Safety Enforcing Authority  
The Trading Standards Service  
Planning Control & Enforcement  
Children & Families Service

P1317.11



Approved for the Children's Services Unit by the Board in cooperation with the Barrow Ltd on 20th July 2011

LEGEND

- Existing Trees to be retained
- Proposed new trees
- Existing trees to be removed
- Proposed fence Type 1 (Poles to Ring (BR) OR Posts for chain)
- Proposed fence Type 2 (Poles for chain)
- Proposed fence Type 3 (Poles for chain)
- Proposed fence Type 4 (Poles for chain)
- Existing building to be relocated

Proposed fence Type 1 (Poles to Ring (BR) OR Posts for chain)

Proposed fence Type 2 (Poles for chain)

Proposed fence Type 3 (Poles for chain)

Proposed fence Type 4 (Poles for chain)

Existing building to be relocated

Scale 1:500

0 10M 20M 30M 40M 50M

Page 1 of 1

Development at King George Playing Fields

Barrow

Proposed Site Plan

Scale 1:500

0 10M 20M 30M 40M 50M

Page 1 of 1

Development at King George Playing Fields

Barrow

Proposed Site Plan

Scale 1:500

0 10M 20M 30M 40M 50M

Page 1 of 1

Development at King George Playing Fields

Barrow

Proposed Site Plan

Scale 1:500

0 10M 20M 30M 40M 50M

Page 1 of 1

Development at King George Playing Fields



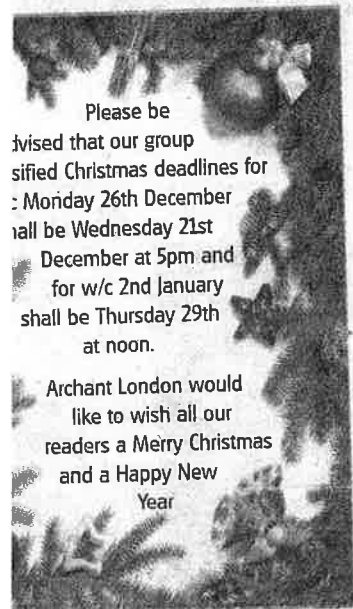


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Please be advised that our group classified Christmas deadlines for : Monday 26th December shall be Wednesday 21st December at 5pm and for w/c 2nd January shall be Thursday 29th at noon.

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## PUBLIC NOTICES

To advertise call  
**0208 477 3739**

### LEGAL AND PUBLIC NOTICES

#### NOTICE OF APPLICATION FOR A PREMISES LICENCE UNDER SECTION 17 OF THE LICENSING ACT 2003

Applicant: Mehmet Gilil Premises: the Essex Grill, 177 St Marys Lane, Upminster, Essex, RM14 3BL

The proposed licensable activity is : "The Essex Grill" take away catering business licence to be granted under the licensing Act 2003. To sell hot and cold take away food and refreshments. Opening Times Sunday to Thursday: 23:00 to 01:00am Friday to Saturday: 23:00pm to 02:00am

Full details of the application can be inspected at the representations by an interested business hours. Any authority regarding this application can be made to: Licensing Team Housing & Public Protection London Borough of Havering Mercury House Mercury Gardens Romford RM1 3RX Website: www.havering.gov.uk Such representation must be received in writing by: 23/12/2011, clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003. It is an offence to knowingly or recklessly make a false statement in connection with an application. The maximum fine for which a person is liable on summary conviction for the offence is £5,000.00

Dated: 27.11.2011

#### LICENSING ACT 2003 NOTICE OF APPLICATION FOR A VARIATION

NOTICE IS HEREBY GIVEN that MS HATICE SARKUR has applied to London Borough of Havering to vary a Premises Licence in respect of the premises known as PARK LANE FOOD CENTRE, 77 PARK LANE HORNCHURCH RM11 1BH for the proposed change in

#### GOODS VEHICLE OPERATOR'S LICENCE

OES (LONDON) LTD trading as OES (London) Ltd of OES House, 14 Tallon Road, Hutton Industrial Estate, Brentwood, Essex CM13 1TF is applying to change an existing licence as follows: To add an operating centre to keep 1 goods vehicle and 0 trailers at OES House, 14 Tallon Road, Hutton Industrial Estate, Brentwood, Essex CM13 1TF.

Owners or occupiers of land (including buildings) near the operating centre(s) who believe that their use or enjoyment of that land would be affected, should make written representations to the Traffic Commissioner at Hillcrest House, 386 Harehills Lane, Leeds, LS9 6NF stating their reasons, within 21 days of this notice. Representors must at the same time send a copy of their representations to the applicant at the address given at the top of this notice.

A Guide to making representations is available from the Traffic Commissioner's Office.

#### PUBLIC NOTICE

Notice is hereby given that we PlayFootball Ltd applied on 13th December 2011 to The London Borough of Havering in respect of the premises known as PlayFootball Ltd for the grant of a Premises Licence for the following days and hours. Licensable activity Days Hours Supply of alcohol Monday - Thursday 11.00 to 23.00 Supply of alcohol Friday and Saturday 11.00 to 00.00 Supply of alcohol Sunday 12.00 to 22.30 Recorded music Friday and Saturday 19.00 to 00.00 Under the provisions of the licensing act 2003 (premises licenses and club premises certificates), regulations 2005, PlayFootball has applied for the grant of the premises license. Any person wishing to view this application may do so at the London Borough of Havering, licensing team, as detailed below. Any person wishing to object to this application must do so in writing within 28 days of the date the application, as detailed above: Licensing Team 5th Floor, Mercury House Mercury Gardens Romford RM1 3SL I certify that a copy of this notice was displayed at the premises to which the application relates, where it could be conveniently read from the exterior of the premises for a period of 28 days from 14th December 2011 to 12th January 2012.

It is an offence knowingly or recklessly to make a false statement in connection with an application and the maximum fine for which a person is liable on summary conviction for the offence.

#### LICENSING ACT 2003

Application has been made to London Borough of Havering for a new premises licence under section 17 of the Act by Tesco Stores Ltd, in respect of Tesco, 405 Brentwood Rd, Romford, Essex RM2 5TJ to sell alcohol from 0600hrs - 2300hrs Monday to Sunday. The licensing register and a record of the application may be inspected at the offices of London Borough of Havering, The Licensing Team, Public Protection, Mercury House, Mercury Gardens, Romford, Essex, RM1 3SL hours Monday - Friday except public holidays. Any representation by a responsible authority or an interested party must be made in writing to the council by 11th January 2012.

It is an offence to knowingly or recklessly make a false statement in connection with an application, for which a person is liable on summary conviction to a maximum fine of £5,000.

#### PAYMENT ANNOUNCEMENT

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LICENSING ACT 2003

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## **Licensing Sub-Committee**

Appendix 1 - Copy of the Application

11084

**Application for a premises licence to be granted under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**



Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We PlayFootball Ltd

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises Details**

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> New 5aside Football Centre to be built at King George Playing Field, Eastern Ave (A12)			
<b>Post town</b>	Romford	<b>Post code</b>	TBC

<b>Telephone number at premises (if any)</b>	N/A
<b>Non-domestic rateable value of premises</b>	£75,000

**Part 2 - Applicant Details**

Please state whether you are applying for a premises licence as  
Please tick yes

- a) an individual or individuals \*  please complete section (A)
- b) a person other than an individual \*
  - i. as a limited company  please complete section (B)
  - ii. as a partnership  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)

- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

<b>Mr</b> <input type="checkbox"/>	<b>Mrs</b> <input type="checkbox"/>	<b>Miss</b> <input type="checkbox"/>	<b>Ms</b> <input type="checkbox"/>	<b>Other Title (for example, Rev)</b>	
<b>Surname</b>			<b>First names</b>		
<b>I am 18 years old or over</b>				<input type="checkbox"/> <b>Please tick yes</b>	
<b>Current postal address if different from premises address</b>					
<b>Post Town</b>				<b>Postcode</b>	
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

<b>Mr</b> <input type="checkbox"/>	<b>Mrs</b> <input type="checkbox"/>	<b>Miss</b> <input type="checkbox"/>	<b>Ms</b> <input type="checkbox"/>	<b>Other Title (for example, Rev)</b>	
<b>Surname</b>			<b>First names</b>		



I am 18 years old or over		<input type="checkbox"/> Please tick yes	
Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name PlayFootball Ltd
Address c/o Roko Health Clubs 442 Wilford Lane West Bridgford Notts NG2 7RN
Registered number (where applicable) 05341893
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any) 01159 823276
E-mail address (optional) steve.bennett@playfootball.net

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day	Month	Year
0	1	0 5 2 0 1 2

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

Please give a general description of the premises (please read guidance note1)  
Sports bar area and adjacent patio area of the Play Football pavilion.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

**Please tick yes**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of entertainment facilities:**

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)

**In all cases complete boxes N, O and P**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b>Will the exhibition of films take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 4)		
Wed					
Thur			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**C**

Indoor sporting events Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Wed			
Thur			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Fri			
Sat			
Sun			



**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b><u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue			<b><u>State any seasonal variations for boxing or wrestling entertainment</u></b> (please read guidance note 4)		
Wed					
Thur			<b><u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**E**

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of live music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>			
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b>Will the playing of recorded music take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3) The PlayFootball Lounge area can be hired on a Friday and Saturday night by the local community to hold parties which may include a Disco	Both	<input type="checkbox"/>
Tue					
Wed			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 4) N/A		
Thur					
Fri	19.00	00.00	<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat	19.00	00.00			
Sun					

**G**

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of dance take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b>State any seasonal variations for the performance of dance</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**H**

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment you will be providing</u></b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

1

<b>Provision of facilities for making music</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the facilities for making music you will be providing</u></b>	
			<b><u>Will the facilities for making music be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	
			Indoors	<input type="checkbox"/>
			Outdoors	<input type="checkbox"/>
			Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)	
Mon				
Tue			<b><u>State any seasonal variations for the provision of facilities for making music</u></b> (please read guidance note 4)	
Wed				
Thur			<b><u>Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
Fri				
Sat				
Sun				



**J**

<b>Provision of facilities for dancing</b> Standard days and timings (please read guidance note 6)			<b>Will the facilities for dancing be indoors or outdoors or both – please tick</b> (see guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give a description of the facilities for dancing you will be providing</u></b>		
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for providing dancing facilities</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**K**

<b>Provision of facilities for entertainment of a similar description to that falling within i or j</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment facility you will be providing</u></b>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Will the entertainment facility be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within i or j</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within i or j at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3) On Friday and Saturday evenings i is our intention to serve alcohol until midnight	Both	<input type="checkbox"/>
Tue					
Wed			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)		
Thur					
Fri	23.00	00.00	<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat	23.00	00.00			
Sun					

**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>
				Off the premises	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	11.00	23.00			
Tue	11.00	23.00			
Wed	11.00	23.00			
Thur	11.00	23.00			
Fri	11.00	00.00			
Sat	11.00	00.00			
Sun	12.00	22.30	<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**

<b>Name</b> Stephen Bennett	
<b>Address</b> 62 Amberwood Ferndown	
<b>Postcode</b>	BH22 9JT
<b>Personal Licence number (if known)</b> PA0137	
<b>Issuing licensing authority (if known)</b> East Dorset Council	

**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)**

N

**O**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4)
Day	Start	Finish	
Mon	08.00	23.00	
Tue	08.00	23.00	
Wed	08.00	23.00	
Thur	08.00	23.00	
Fri	08.00	00.00	
Sat	08.00	00.00	
Sun	08.00	23.00	

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

All of our League footballer have to register to PlayFootball Ltd  
Our leagues are FA sanctioned and all players have to FA registered  
Staff

**b) The prevention of crime and disorder**

The building will be designed with windows and door shutters  
Security will be employed when necessary  
CCTV camaras will be installed

**c) Public safety**

All of the our staff are trained in our policies on responsible drinking and will refuse to serve alcohol accordingly.

**d) The prevention of public nuisance**

All pitch bookings to be finished by 22.30 and floodlights switched off immediately.

Signage to be displayed prominently within facility asking customers to 'respect our neighbours' when leaving the premises..

**e) The protection of children from harm**

Children will not be permitted on site after 9pm. Any unsupervised children will be investigated and the appropriate action taken.

No public nudity will be allowed on site.

CCTV cameras are installed at the site  
Site has secure access with one entrance and exit.



**Please tick yes**

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant's solicitor or other duly authorised agent** (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	12/12/11
Capacity	Group Development Manager

**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent.** (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application** (please read guidance note 13)

Stephen Bennett  
C/O Roko Nottingham Finance Dept  
Wilford Lane  
West Bridgeford

Post town	Nottingham	Post code	NG2 7RN
-----------	------------	-----------	---------

Telephone number (if any)	07984 404479
---------------------------	--------------

**If you would prefer us to correspond with you by e-mail your e-mail address (optional)**  
steve.bennett@playfootball.net



## Let's Talk Form

Form ID

Date

If you have a suggestion about how we can improve our services, or maybe there's something we could be doing better, then please use the form below to tell us and we'll get back to you if you request a response.

First name

Surname

Email

Telephone

House name / number

Street

Town

County

Postcode

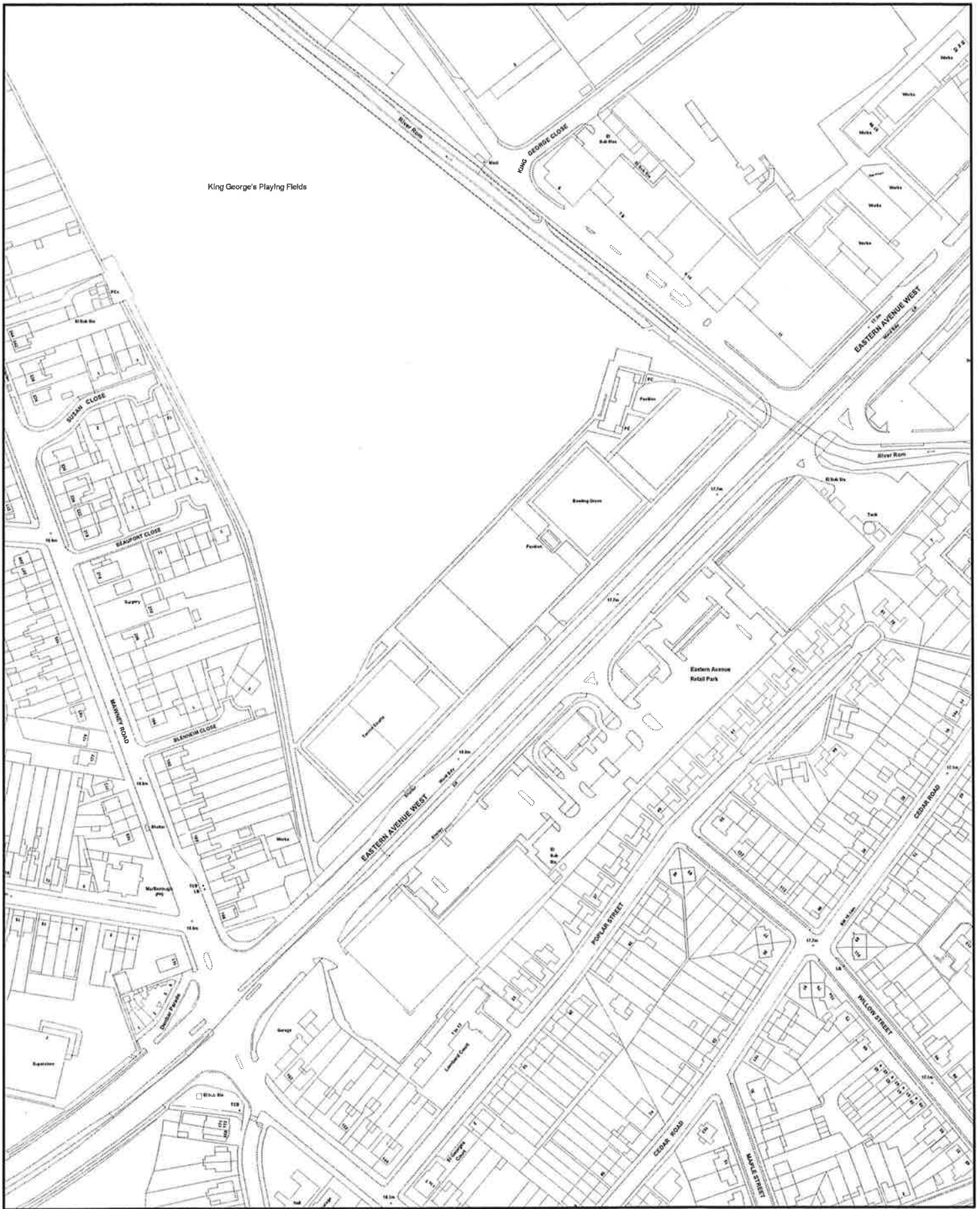
Would you like a response to your comment or question?

**Suggestion, comment or question:**

I agree with some of the changes, but due to not living in Havering but have a brother who lives in Havering I am concerned what will happen to my application. I agree with giving higher priority to people who contribute to the community, I am in full time employment. I am desperate to transfer away from my current surroundings and have health issues. I think therefore only give priority to those who contribute to the community.

## **Licensing Sub-Committee**

**Appendix 2** - Map of local area



King George's Playing Fields

**Play Football**

Map Reference: TQ5089SW



Scale @ A4 1:2500  
Date: 10/01/2012

Scale  
0 25 50 75 100 125 m

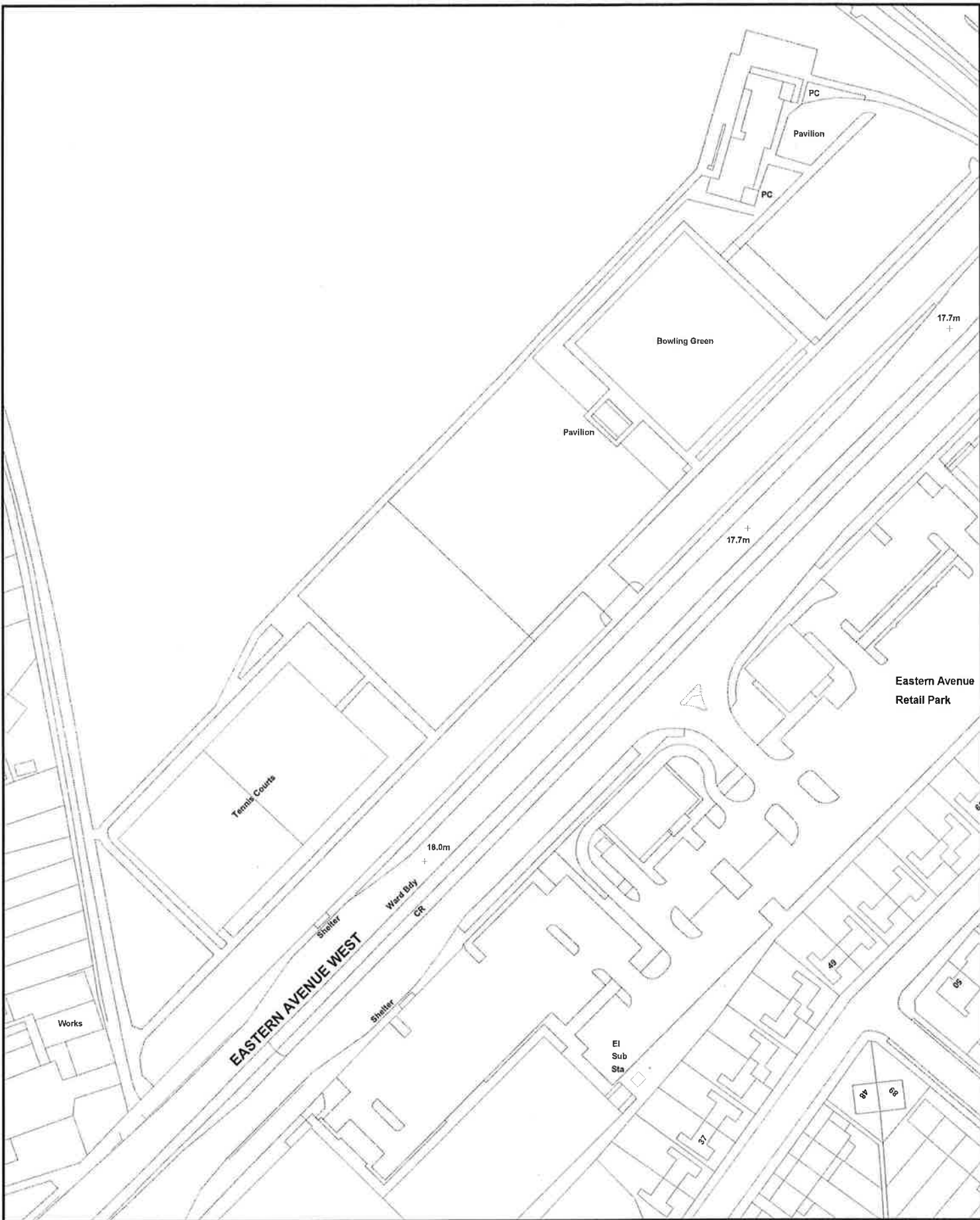


**Havering**  
LONDON BOROUGH

London Borough of Havering  
Town Hall, Main Road  
Romford, RM1 3BD  
Tel: 01708 434343

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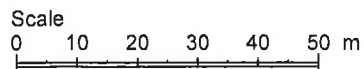


**Play Football**

Map Reference: TQ5089SW



Scale @ A4 1:1250  
Date: 10/01/2012



**Havering**  
LONDON BOROUGH

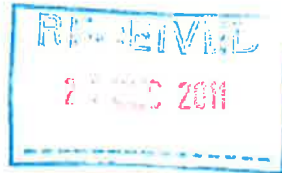
London Borough of Havering  
Town Hall, Main Road  
Romford, RM1 3BD  
Tel: 01708 434343

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## **Licensing Sub-Committee**

**Appendix 3** - Representations



244 Mawney Road  
Romford RM7 8PH  
16th December 2011

Re: Play Football Licensing Application  
For, King Georges Playing Fields, Eastern Avenue

Dear sir or madam

We read the above application today.  
At the planning/open meetings held last summer, representatives of Play Football informed us that the floodlights would be turned off at 10pm each night and the clubhouse would be shut by 1030pm nightly. The licensing application states much later times than this, up until midnight on Friday and Saturdays. This is far too late for residents who live close to the clubhouse and will be affected by the noise, music, and traffic, which could keep them awake and affect their lives and well being. We are therefore objecting to this application.

Yours Faithfully

A. Coleman

Mr. + Mrs. Coleman,  
cc. Linda Trow. Local Councillor.

Mercury House,  
4th Floor.

214, Manney Road,  
Romford RM7 8BC.  
Essex.

8th January, 2012

Dear Sir,

I strongly oppose a licence being  
granted to:-

The proposed football project:  
St. George's playing fields  
Eastern Avenue.

It will be enough to ruin  
the excellent house, of masses of  
people every day. How they  
have drinking - going on too!  
It is not necessary to have  
drinking there.

Isn't this supposed to be for  
football?

Thanking you for your help  
in this matter.

Yours faithfully,  
H. McIntyre  
1:0

These premises will be close to  
my house. Any music is going to  
cause a disturbance to me,  
and other people staying.

I am a poor sleeper and go to bed  
early in order to get some sleep.  
Anyone entering a learning Smoking  
especially when drinking will  
cause the problems, especially late  
at night.

There will be a lot of noise by the  
fact of 120/125 cars, people  
leaving late at night.

I am in poor health and this will  
reduce my standard of life.

G. D. McIntyre.

## Paul Campbell

---

**From:** Terry Barrett [telbarrett@sky.com]  
**Sent:** 09 January 2012 14:44  
**To:** Paul Campbell  
**Subject:** RE: Premises Ref 11084 (Application closure) 12/1/12 per notice

72 Linley crescent  
Romford  
RM7 8RD

Paul/  
Pls let me know if you require anything further in order to progress.

thx

---

**From:** Paul Campbell [mailto:Paul.Campbell@haverling.gov.uk]  
**Sent:** 09 January 2012 10:18  
**To:** telbarrett@sky.com  
**Subject:** FW: Premises Ref 11084 (Application closure) 12/1/12 per notice

Dear Mr Barrett  
I need your full address so that I can accept your representation  
Paul Campbell..  
Licensing Officer

---

**From:** Licensing  
**Sent:** 06 January 2012 15:32  
**To:** Paul Campbell  
**Subject:** FW: Premises Ref 11084 (Application closure) 12/1/12 per notice

---

**From:** Terry Barrett [mailto:telbarrett@sky.com]  
**Sent:** 06 January 2012 15:29  
**To:** Licensing  
**Subject:** Premises Ref 11084 (Application closure) 12/1/12 per notice

Herewith the following Objections to the above application:

1. Licensing period.

Duration to long a period over a day.

- Licensing discrepancy with regard to last sale and closure of facility.
- The ability to serve (both alcohol and Hot food) up to the end of the license period extends the opening hours which means for local residents:
  - increase in the volume of persons exiting from the location early hours of the morning
  - Therefore risk of disturbance of local area due to pedestrian and car traffic in the early hours.(particularly over the Friday and Saturday) with the extended license period
  - This in turn elevates the risk of crime & Disorder to both the King George playing field (KGPf) and to residents adjacent to KGPf or access points thereto and access roads there from.

2. The application does not identify who will be responsible for the security of the facility and to the (KGPF) area during the Licensing period

- Raises the question of public safety for KGPF users and communities adjoining same.
- Further with a license premises in close proximity to open park land (KGPF) higher risk of drink made available to under age persons and their ability to consume same in (KGPF)
- how will under age drinking from the premises be prevented is not addressed in this application
- There is no clear statement as to who will be responsible for the Gates access of KGPF and what times access will be increased to if this License application is successful.

3. The license application does not state the maximum number of persons who are using this facility.

- Whether those attending can be contained inside the facility or if it is planned to accommodate greater volume of persons in the surrounding outside area. If in the outside area at a function, then:-
  - clarification as to where such recorded music sounds would be coming from (i.e. inside a club house) speakers location in the surrounding outside area/ car park or patio/smoking areas.

4 There is no stipulation as to the level of sound that will be allowed for "recorded music"

- Both the volume of recorded music need be specified (and speaker locations identified)
- to minimise "noise pollution" to Local residents

This application is not welcome as it is not needed by local residents as we have 3 public houses close at hand. The license far exceeds that of a club house for those using the football pitches to which this facility relates to.

T Barrett (local resident) Linley Crescent

This e-mail and any files transmitted with it are the property of the London Borough of Havering, are confidential, may be subject to legal privilege and are intended only for the person(s) or organisation(s) named above. Any unauthorised use, retention, distribution, copying or disclosure is strictly prohibited. If you receive this email in error, please notify the sender immediately and delete this e-mail from your system. WARNING: It is your responsibility to take all necessary steps to ensure this e-mail and any attachments to it are free from viruses.

*John Whitney*



55, Percy Road,  
Mawneys,  
Romford,  
Essex RM7 8QX.

Licensing Team  
London Borough of Havering  
5<sup>th</sup> Floor Mercury Gardens  
Romford, RM1 3SL.

Monday 09 January 2012.

**Your Ref: 11084**

**Dear Sirs,**

**RE: LICENCE APPLICATION: PLAYFOOTBALL LTD. CLUB HOUSE  
KING GEORGE'S PLAYING FIELDS. ROMFORD, RM1 4QL.**

I, a local resident, make representation against this Licence Application based on concerns expressed as follows:

- **Access & Egress**
  1. Location of the Club House
  2. Deliveries
  3. Waste removal
  4. Pedestrian Accessing and Exiting
  5. Personal motorised vehicles Accessing and Exiting
  6. Commercial vehicles Accessing and Exiting
- **Parking**
  1. Inadequate and secure parking on sight
  2. What, if any, over night parking restrictions
  3. No size and height restrictions for non-commercial vehicles
  4. Detrimental effect on local street parking
- **Noise pollution**
  1. Deliveries and waste removal
  2. Playing of music.
  3. Disturbance of local residents
  4. Increased vocal noise, following the consumption of alcohol
- **Light pollution**
  1. Club house
  2. Veranda areas
  3. Car Parking areas
  4. Flood lighting

Telephone No: 01708 747 951.  
E-mail: romford2005@yahoo.co.uk



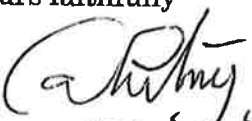
**John Whitney**



- **Suitability of Location**
  1. A Playing Field – Park is not a suitable location for the sale and consumption of alcohol
  2. Limiting or impeding the use of Playing Field facility by local residents not interested in either consuming alcohol or football
  
- **Policing – responsibilities and expense**
  1. During daylight hours
  2. Evenings hours
  3. Night time, when normally the Playing Field would have closed
  4. The surrounding residential areas
  5. NB. Currently, a disproportionate amount of time is used by the Police Helicopter searching for malefactors in the Playing Field even when closed. Such problems will be exacerbated by the Playing Field being open to satisfy this proposed Club House's licensing hours and the consumption of alcohol.
  
- **Security responsibilities and expenses for:**
  1. Club House
  2. Playing fields
  3. Entrances and exits
  4. Local residential properties
  5. Local business properties
  6. Local streets
  
- **Availability of Alcohol**
  1. Opening hours
  2. Consumption of alcohol before, during and after sports activities
  3. Consumption of alcohol
  
- **Under Age Drinking**
  1. A Playing Field where alcohol is easily available will only encourage under age consumption of alcohol
  
- **Housing**
  1. Detrimental effect on residential property values
  2. Re-evaluation by Local Council Valuation for Taxation so as to reflect the detrimental property values should such a licensed be granted

I would ask that you take into considerations the points raised. Hopefully, like most local residents, you will come to the conclusion that the licensing of a Club House at the Playing Field is not in the best interest of the Community at large or those who reside near to this facility.

Yours faithfully



**John A. Whitney**



*131 Linley Crescent  
Romford, RM7 8RB*

Licensing Team  
London Borough of Havering  
5<sup>th</sup> Floor Mercury Gardens  
Romford, RM1 3SL.

Monday 09 January 2012.

**Your Ref: 11084**

**Dear Sirs,**

RE: LICENCE APPLICATION: PLAYFOOTBALL LTD. CLUB HOUSE  
KING GEORGE'S PLAYING FIELDS. ROMFORD, RM1 4QL.

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  3. Waste removal
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  5. Personal motorised vehicles Accessing and Exiting
  6. Commercial vehicles Accessing and Exiting
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  1. Inadequate and secure parking on sight
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  3. No size and height restrictions for non-commercial vehicles
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- **Noise pollution**
  1. Deliveries and waste removal
  2. Playing of music.
  3. Disturbance of local residents
  4. Increased vocal noise, following the consumption of alcohol
- **Light pollution**
  1. Club house
  2. Veranda areas
  3. Car Parking areas
  4. Flood lighting
- **Suitability of Location**
  1. A Playing Field – Park is not a suitable location for the sale and consumption of alcohol

2. Limiting or impeding the use of Playing Field facility by local residents not interested in either consuming alcohol or football

- **Policing – responsibilities and expense**
  1. During daylight hours
  2. Evenings hours
  3. Night time, when normally the Playing Field would have closed
  4. The surrounding residential areas
  5. NB. Currently, a disproportionate amount of time is used by the Police Helicopter searching for malefactors in the Playing Field even when closed. Such problems will be exacerbated by the Playing Field being open to satisfy this proposed Club House's licensing hours and the consumption of alcohol.
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  4. Local residential properties
  5. Local business properties
  6. Local streets
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  2. Consumption of alcohol before, during and after sports activities
  3. Consumption of alcohol
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  1. A Playing Field where alcohol is easily available will only encourage under age consumption of alcohol
- **Housing**
  1. Detrimental effect on residential property values
  2. Re-evaluation by Local Council Valuation for Taxation so as to reflect the detrimental property values should such a licensed be granted

I would ask that you take into considerations the points raised. Hopefully, like most local residents, you will come to the conclusion that the licensing of a Club House at the Playing Field is not in the best interest of the Community at large or those who reside near to this facility.

Yours faithfully

**B. Turnstill.**

RE-LICENSE APPLICATION BY  
PLAYFOOTBALL LTD  
CLUBHOUSE IN KING GEORGE'S PLAYING  
FIELD

9.1.12

Miss W. G. Eavis  
125 Linley Crescent  
Romford  
Essex  
RM7 8RB

World Cancer Research Fund (WCRF UK)  
[www.wcrf-uk.org/learn](http://www.wcrf-uk.org/learn)



Dear Sirs,

I have strong objections to the above application.

The playing of <sup>loud</sup> music into the early hours of the morning is <sup>most</sup> unacceptable and must be restricted to midnight.

Another concern is regarding access. Access from Eastern Ave is fine — but another access point is Linley Crescent through one of the alleyways (the alley behind Linley Crescent is a "Right of way" for residents only)

Again - this is unacceptable.

Yours sincerely  
W. G. EAVIS  
(EAVIS)

127 Linley Crescent  
Collier Row  
Romford  
RM7 8RB

5th January 2012

Dear Sirs,

I am writing to raise my objection to the proposed Football Clubhouse licensing application on the playing field to the rear of Linley Crescent.

The area in question has houses and gardens directly backing onto the old games/amusement area that has been unused for some years. Nobody appears to have been notified that any further development plans were under consideration. To build a clubhouse is one thing but to grant a virtual all day liquor license that will stretch until 12pm is a nightmare, When socials etc are held the noise to the surrounding houses will be horrendous.

The houses from the Linley Close entrance to the bottom at Percy Road have a walkway to the rear of all the gardens. We just want drunken youths meandering down , urinating, shouting etc. Many of these houses have very young children who need to get to sleep.

As the field is mainly used by children's football on weekends why would a clubhouse need to sell drink anyway?

A very unhappy resident.

Yours faithfully,



Miss M S Mitchell

1 Blenheim Close  
Romford  
Essex RM7 8DA

6<sup>th</sup> January 2012

Licensing Team  
5<sup>th</sup> Floor, Mercury House  
Mercury Gardens  
Romford  
Essex RM1 3SL.

Dear Sirs

With reference to the notice displayed by Play Football Ltd for the grant of a premises license in King Georges Playing Field.

Let me start by saying that at the Public presentation given by Play Football Ltd I fully supported their project for the installation of pitches for 5 and 7 a side football and the benefits that this would bring to the local community in general especially as they promised to re-landscape the playing field as part of the application.

However, although there was plans showing the building housing the changing rooms etc., there was no suggestion of late night supply of alcohol or recorded music, in fact, I understood that when the pitches were closed and the floodlights switched off around 10 p.m. the premises would also close.

I and many other residents strongly oppose the proposed licensing hours and the playing of music and I am also concerned that customers would abuse the Playing Field. I would respectfully request that licensing is only allowed no later than 22.30 hours with a special condition of obtaining individual approval extension for any arranged functions.

The Friends of King Georges Playing Field group together with the London Borough of Havering parks team have worked tirelessly with the regeneration of the park for the good of the community and would want to see this preserved.

The late nights would also mean that headlights from cars parked in the new proposed car park layout would be intrusive to residents in Mawney Road.

If the London Borough of Havering grant this application, would they please make it conditional that music limiters are installed for sound levels and that the car park perimeter facing the playing field has a solid bottom so to reduce intrusive lighting for residents in Mawney Road.

Yours faithfully



Graham Trew

*129 Linley Crescent  
Romford, RM7 8RB*

Licensing Team  
London Borough of Havering  
5<sup>th</sup> Floor Mercury Gardens  
Romford, RM1 3SL.

Monday 09 January 2012.

**Your Ref: 11084**

**~~Dear Sirs,~~**

RE: LICENCE APPLICATION: PLAYFOOTBALL LTD. CLUB HOUSE  
KING GEORGE'S PLAYING FIELDS. ROMFORD, RM1 4QL.

I, a local resident, make representation against this Licence Application based on concerns expressed as follows:

- **Access & Egress**
  1. Location of the Club House
  2. Deliveries
  3. Waste removal
  4. Pedestrian Accessing and Exiting
  5. Personal motorised vehicles Accessing and Exiting
  6. Commercial vehicles Accessing and Exiting
- **Parking**
  1. Inadequate and secure parking on sight
  2. What, if any, over night parking restrictions
  3. No size and height restrictions for non-commercial vehicles
  4. Detrimental effect on local street parking
- **Noise pollution**
  1. Deliveries and waste removal
  2. Playing of music.
  3. Disturbance of local residents
  4. Increased vocal noise, following the consumption of alcohol
- **Light pollution**
  1. Club house
  2. Veranda areas
  3. Car Parking areas
  4. Flood lighting
- **Suitability of Location**
  1. A Playing Field – Park is not a suitable location for the sale and consumption of alcohol

---

2. Limiting or impeding the use of Playing Field facility by local residents not interested in either consuming alcohol or football

- **Policing – responsibilities and expense**
  1. During daylight hours
  2. Evenings hours
  3. Night time, when normally the Playing Field would have closed
  4. The surrounding residential areas
  5. NB. Currently, a disproportionate amount of time is used by the Police Helicopter searching for malefactors in the Playing Field even when closed. Such problems will be exacerbated by the Playing Field being open to satisfy this proposed Club House's licensing hours and the consumption of alcohol.
  
- **Security responsibilities and expenses for:**
  1. Club House
  2. Playing fields
  3. Entrances and exits
  4. Local residential properties
  5. Local business properties
  6. Local streets
  
- **Availability of Alcohol**
  1. Opening hours
  2. Consumption of alcohol before, during and after sports activities
  3. Consumption of alcohol
  
- **Under Age Drinking**
  1. A Playing Field where alcohol is easily available will only encourage under age consumption of alcohol
  
- **Housing**
  1. Detrimental effect on residential property values
  2. Re-evaluation by Local Council Valuation for Taxation so as to reflect the detrimental property values should such a licensed be granted

I would ask that you take into considerations the points raised. Hopefully, like most local residents, you will come to the conclusion that the licensing of a Club House at the Playing Field is not in the best interest of the Community at large or those who reside near to this facility.

Yours faithfully



**P. Farrell**



2, Susan Close  
Romford  
Essex  
RM7 8ET  
9<sup>th</sup> January 2012

Licensing Team  
5<sup>th</sup> Floor  
Mercury House  
Romford  
RM1 3SL

Dear Sir,

I feel I must protest about a License application by Playfootball Ltd in King George Playing Field. This is for children to play football not for people to go drinking this does not give out a good image to the younger people, also to have such late drinking times will overall cause problems. It will turn into a Night Club which we do not want in the park. We did not want this development in the first place but to add a drink license to this is against all our wishes. Do please consider people that live around here we do not want drunk's around here late at night. This is way over the top.

Yours truly,

Mr & Mrs Law





5, Susan Close  
Romford,  
Essex RM7 8ET.  
9<sup>TH</sup> January 2012

Licensing Team,  
5<sup>TH</sup> FLOOR, Mercury House  
Romford, RM1 3SL

Dear Team Manager,

Regarding License application by Playfootball LTD  
in King George Playing Field.

I wish to register my strong objection to the proposed  
grant of a license to sell alcohol at Playfootball  
club house.

Given, King George Playing Field is a park, I do not  
feel it is appropriate to allow a Football Club-  
house to effectively operate as a public house.

Moreover, I feel the grant of a license will  
have a detrimental effect on residents who will  
be subjected to noise and unsocial behaviour  
particularly at closing time both inside and  
outside the park area.

Finally, I do not feel the application should  
be granted as a local public house in  
Mawney Road is apparently about to close due  
to poor trade.

yours Sincerely  
Josie Russell.



H R Janes  
266 Mawney Road  
Romford  
RM7 8DL

Licensing Team

5<sup>th</sup> Floor, Mercury House

Mercury Gardens

Romford RM1 3SL

8 January 2012

Dear Sir/Madam,

Re: Proposed Premises known as 'Play Football'—King George Playing Field

As residents of a house backing onto this playing field, my wife and I have some concerns regarding the above proposal, particularly in connection with the proposed licensed bar and disco music. Whilst we applaud the use of the field for children's games and recreational activities, particularly at week-ends, these proposals introduce a less desirable element into its environment. We are not sure that the original foundation of the King George Playing Field would have countenanced the establishment of what would, in effect, be a licensed club house, virtually open at all hours and we would like to know whether or not The London Borough of Havering has the right to use the ground for this purpose.

In spite of the large car park, many participants in the activities, principally football, park in Mawney Road, presumably because the small gate provided gives them easier access to the pitches. This often results in 'double parking' with buses and other large vehicles having to negotiate their way through a slalom. Steps would have to be taken to prevent this happening to an even greater level.

There is also the issue of security within the Playing Field when the gates should be locked while the bar and disco are still open. Would the patrons of the bar have access to the entire field up to eleven or twelve o'clock at night? Would there also be an area around the 'clubhouse' into which patrons could spill out onto tables and benches with all the accompanied noise and general disturbed peace to which we are all entitled in our own gardens on a summer evening?

I doubt if the councillors who vote in favour of these proposals would do so if their own lives were going to be affected detrimentally.

Yours faithfully,

H R Janes

Copies to: Councillor Linda Trew

Andrew Rosindell MP

Licensing Team  
London Borough of Havering,  
5<sup>th</sup> Floor,  
Mercury House  
Romford RM1 3SL



Monday 9<sup>th</sup>.Jan.2012

Ref 11084

Dear Sir.

Re the licence application for Playfootball Ltd club house  
King George's Playing fields Romford.

For reasons that I will mention below, I wish to make a representation against  
this application.

The clubhouse presumably will be open until quite late, and alcohol will  
be available, add to that, being a club house, loud music will be played  
until late. It will no doubt cause a disturbance for the local residents.

There are other points such as security that will have to be provided until much  
later than it is at the moment. Who meets the cost of this? Also there will be many  
more cars in the area, will this mean more car parking space needed?

I would suggest that there are too many problems associated with having a  
club house in the playing fields for it to be given the go ahead.

Yours truly

B.Gearing

57, Percy Road  
Romford RM7 8QX

38, Marlborough Road,  
Romford,  
ESSEX

Licensing Department,  
5th. Floor,  
Mercury House,  
Romford,  
Essex. RM1 3SL.

RM7 8AJ.



9th. January 2012.

Dear Sir/Madam

Re. Play Football project in King Georges Playing Field.

I am writing to strongly oppose the late time to supply alcohol on the new proposed premises. I belong to the committee of King Georges Playing Field & attended meetings for the proposed plans for Play Football & there was no mention at all of late licensing hours, & understood the premises would close around 10pm, a reasonable time.

I, along with many other people, thought this new project a good idea for youngsters & King Georges Playing Field. Over the past seven years, there has been a lot of work put into the conditions of the playing field, which had been very much neglected & it would be regrettable if all that has been achieved, comes into jeopardy.

I also note, there will be music on the Play Football premises & realise, coupled with late rights & alcohol, could become a serious problem. & therefore, ask the London Borough of Havering to consider earnestly the disadvantages.

Yours faithfully,  
Maureen L. Payne



7 SUSAN CLOSE

Susan Close  
Romford  
Essex  
RM7 8ET

7<sup>th</sup> January 2012

Email: [norman.baves@btinternet.com](mailto:norman.baves@btinternet.com)

Licensing Team:  
5<sup>th</sup> Floor  
Mercury House  
Mercury Gardens  
Romford. RM1 3SL

Dear Sir or Madam,

With reference to License application by Playfootball Ltd Club House in King George Playing Field.

I and my Partner would like to protest most strongly with regard to this application. We both thought it was a good idea to promote the projected football installation to give the local youths something to do in the evenings, and keep them out of trouble. How will the provision of alcoholic drinks and music at this venue encourage good behaviour. We think it would have the adverse effect. It seems that Playfootball are trying to set up an out of town night club with all the ensuing problems as may well be seen throughout the country.

Mrs E J Hardy & Mr N A W Bayes.

*E. J. Hardy*      ~~*N. A. W. Bayes*~~



133  
133 Linley Crescent  
Romford, RM7 8RB



Licensing Team  
London Borough of Havering  
5<sup>th</sup> Floor Mercury House  
Romford, RM1 3SL.

Monday 09 January 2012.

**Your Ref: 11084**

**Dear Sirs,**

**RE: LICENCE APPLICATION: PLAYFOOTBALL LTD. CLUB HOUSE  
KING GEORGE'S PLAYING FIELDS. ROMFORD, RM1 4QL.**

I, a local resident, make representation against this Licence Application based on concerns expressed as follows:

- **Access & Egress**
  1. Location of the Club House
  2. Deliveries
  3. Waste removal
  4. Pedestrian Accessing and Exiting
  5. Personal motorised vehicles Accessing and Exiting
  6. Commercial vehicles Accessing and Exiting
  
- **Parking**
  1. Inadequate and secure parking on sight
  2. What, if any, over night parking restrictions
  3. No size and height restrictions for non-commercial vehicles
  4. Detrimental effect on local street parking
  
- **Noise pollution**
  1. Deliveries and waste removal
  2. Playing of music.
  3. Disturbance of local residents
  4. Increased vocal noise, following the consumption of alcohol
  
- **Light pollution**
  1. Club house
  2. Veranda areas
  3. Car Parking areas
  4. Flood lighting
  
- **Suitability of Location**
  1. A Playing Field – Park is not a suitable location for the sale and consumption of alcohol

2. Limiting or impeding the use of Playing Field facility by local residents not interested in either consuming alcohol or football

- **Policing – responsibilities and expense**

1. During daylight hours
2. Evenings hours
3. Night time, when normally the Playing Field would have closed
4. The surrounding residential areas
5. NB. Currently, a disproportionate amount of time is used by the Police

Helicopter searching for malefactors in the Playing Field even when closed. Such problems will be exacerbated by the Playing Field being open to satisfy this proposed Club House's licensing hours and the consumption of alcohol.

- **Security responsibilities and expenses for:**

1. Club House
2. Playing fields
3. Entrances and exits
4. Local residential properties
5. Local business properties
6. Local streets

- **Availability of Alcohol**

1. Opening hours
2. Consumption of alcohol before, during and after sports activities
3. Consumption of alcohol

- **Under Age Drinking**

1. A Playing Field where alcohol is easily available will only encourage under age consumption of alcohol

- **Housing**

1. Detrimental effect on residential property values
2. Re-evaluation by Local Council Valuation for Taxation so as to reflect the detrimental property values should such a licensed be granted

I would ask that you take into considerations the points raised. Hopefully, like most local residents, you will come to the conclusion that the licensing of a Club House at the Playing Field is not in the best interest of the Community at large or those who reside near to this facility.

Yours faithfully



T. Skerry

## **Licensing Sub-Committee**

Appendix 4 - Representations from Responsible Authorities





Working together for a safer London

**Licensing Authority  
London Borough of Havering  
Mercury House, Mercury Gardens,  
Romford, Essex  
RM1 3SL**

**PC David Fern  
Romford Police Station  
19 Main Road  
Romford,  
Essex  
RM1 3BJ**

**Telephone:** 01708 432781

**Fax:** 01708 432554

**Email:  
David-  
anthony.fern@met.police.uk  
Date: 31st December 2011**

Dear Sir,

The Metropolitan Police wish to make representation against granting a premises licence to Play Football Ltd, at the proposed site of King George Playing Field, Eastern Avenue (A12).

The police are not satisfied that the applicant has satisfactorily addressed the licensing objectives in particularly the prevention of crime and disorder, but all of the other objectives. The standard of this application is poor.

The applicant has not consulted with police to date, in order to satisfactorily achieve the objectives.

The applicant states under **The Prevention of Crime and Disorder:**

- "The building will be designed with window and door shutters". It does not state the style or standard of shutters and how these will be secured or operated, or list any other methods of prevention of crime at the location, what procedures are in place to deal with disorder. This objective in its current format has not reached the standard required.
- "Security will be employed when necessary", a very bold statement with very little emphasis on why and when you would need security. SIA recommendations to be considered. I need to know what events will be held at the premises and what considerations have been taken to avoid disorder and Public nuisance. A full operating schedule is required in order to assess the objective fully.
- "CCTV cameras will be installed", CCTV is vital in many establishments there are varying conditions written by the Home Office. This includes amount of cameras and positions layout of premises how images are captured. No plans provided or system type. I need to see a plan of this plus system type details, before any application can be processed, it's vital that adequate control measures are in place to prevent crime and disorder.

Advice can be sought from a building and planning inspector and also a crime prevention officer.

A full operating schedule should include, what it is the applicant intends to do at the premises in detail. This is to include who will be using the club and who will have access to the club, target age groups. It would appear that the sale of alcohol is primary the function of the Sports Bar/Club House, with no provision for food. This raises my concern and the potential for disorder.

- There is mention of hiring the establishment out at weekends and disco's being present. The applicant has failed to mention what additional steps they will be taking to prevent crime and disorder at the premises during these events. What control measures have you in place?
- The play football website, advertises bands available, along with free function hire, free drinks and free fun. This application does not include live music/regulated entertainment. Only recorded Music.

**Public safety** - This area I would need to see additional comments on staff training maintenance of records and information on capacities, fire procedures, and type of alarms installed, more information can be sought from the London fire brigade on this. I would like to impose a condition that the use of polycarbonate drinking vessels is attached. An incident report log will be maintained, any incident or complaint will be recorded in a daily log held at the premises and available for inspection upon requested of a relevant authority.

**The Prevention of Public Nuisance**, many aspects of this also arise into crime and disorder.

The patio and terrace area, there is no schedule or plan for its use. I need to see one to ensure the licensing objectives are maintained. Will music be played outside? Is there an announcement system/PA for outside? Will supporters be at the location and drinking alcohol outside? There is no control measures attached, apart from a sign "respect our neighbours" how will you enforce this request? I need to see the dispersal policy. This objective as not been covered and needs to be revised.

**The Protection from Children from Harm**, I need to see a copy of the children's policy, the objective has not been met in its current format. I need to be satisfied that an, aged verification scheme will be applied at the premises limiting the risk to under age sales of alcohol. What age groups of children will be allowed to play or use the facilities? How will this be monitored and controlled. The bar area does not state if this is open to children? Or if there any reserved areas for adults only? I seek further clarification on the stated phase, "Children will not be permitted on the site later then 2100 hours". What age group does this apply to? Will this include children who are accompanied? Information on children's services and advisory can be found in the London borough of Havering licensing policy. I suggest consultation with this group given this venue appears to target children playing and attending the venue. A children's policy must be in place.

The applicant has NOT volunteered any conditions from the pool contained within the licensing authorities' policy. This document can be downloaded from the London

Borough of Havering website. I would seek to impose conditions on the licence to ensure the premises are working to achieve the licensing objectives, and adequate control measures are in place.

- **I could not support this application in this format. There are very few provisions suggested in respect to crime and disorder and how the premises intend to go about its licensable activity.**

I also recommend that the applicant contacts me and arranges a meeting. I would suggest bringing the DPS along to the meeting, so we can build on our working relationship and the business requirements.

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely

PC David Fern  
Metropolitan police - Havering  
Licensing officer